

PBS KVIE GOLF CLASSIC

JUNE 13, 2022 * SERRANO COUNTRY CLUB

Join area business leaders and golf enthusiasts for a spectacular day of golf, food, drinks and fun when PBS KVIE presents its **11th Anniversary Golf Classic!**

Since 2011, beautiful Serrano Country Club in El Dorado Hills has been the backdrop for the PBS KVIE Golf Classic, where players have hit the links on a world-class course, all while supporting the mission of public television.

Top corporate leaders attend the PBS KVIE Golf Classic. Over 100 high-net worth business leaders typically participate in the day. It's an excellent networking opportunity for all!

In addition to the on-course experience, which will include closest-to-the-pin, longest drive, an attempt to make a hole-in-one for a chance to win a car, and food/drink stops at various tee boxes, players can enjoy a pre-round putting contest, lunch, and a post-tournament networking reception/awards ceremony.

Become a sponsor of the 2022 PBS KVIE Golf Classic and help ensure that everyone in our community can discover ideas, arts, and adventures through PBS KVIE, all while enjoying a great day on the links!



SPONSORSHIP OPPORTUNITIES AND BENEFITS

(INCLUDES FOURSOME AT EVENT)

	Level	Foursomes in Golf Classic	Ad in Golf Classic program	15-second Sponsor Spots on KVIE/KVIE2	Logo on Golf Classic sponsor promo (airs 100's of times)	Logo on all print/online materials	Logo recognition on site
TITLE SPONSOR	\$20,000	2 (+1 for future Use a Se(r)an) SOLD	Full Page	300/300	Yes	Yes + Logo on Golf Ball	Event-Wide
GOLD SPONSOR	\$10,000	2	Full Page	120/120	Yes	Yes	Event-Wide
PARTY HOLE SPONSOR	\$7,500	1 + 1 discounted	Half-Page	80/80	Yes	Yes	At location + Vendor Table
SHIRT SPONSOR	\$7,000	1 + 1 discounted SOLD	Half-Page	25/25	Yes	Yes + Polo Shirt	Yes
HAT SPONSOR*	\$6,000	1 SOLD	Half-Page	20/20	Yes	Yes + hats	Yes
GAME PACK SPONSOR*	\$5,000	1 SOLD	Half-page	20/20	Yes	Yes + game packs	Yes
NOVA SPONSOR	\$5,000	1 + 1 discounted	Half-Page	40/40	Yes	Yes	Yes
TACO/TEQUILA SPONSOR	\$3,500	1 SOLD	Half-Page		Yes	Yes	At location
PUTTING CONTEST	\$3,000	1 SOLD			Yes	Yes	Practice green
CLOSEST TO THE PIN	\$3,000	1			Yes	Yes	Yes
BALL MARKER SPONSOR	\$3,000	1 SOLD			Yes	Yes	Ball Marker
LONG DRIVE SPONSOR	\$3,000	1 SOLD			Yes	Yes	Yes
GOLF CANNON SPONSOR	\$2,500	1 SOLD			Yes	Yes	Yes + Golf Cannon
DRINK CART SPONSOR	\$2,000	1 SOLD				Yes	Drink Cart
TEE BOX SPONSOR	\$1,600	1 SOLD				Text Only Event program	Tee Box

*Pricing good through 2/28/2022

Benefits continued on next page...

SPONSORSHIP OPPORTUNITIES AND BENEFITS

(DOES NOT INCLUDE FOURSOME AT EVENT)

	Level	Ad in Golf Classic program	Logo on Golf Classic sponsor promo (airs 100's of times)	Logo on all print/online materials	Logo recognition on site
GOLF BALL SPONSOR* 2 nd Sleeve of Golf Balls	\$4,000	Half-Page	Yes	Yes	On Pro V1 Golf Balls
BREAKFAST SPONSOR*	\$3,000	Half-Page	Yes	Yes	On Breakfast Signage
LUNCH SPONSOR*	\$3,000	SOLD Half-Page	Yes	Yes	On Lunch Signage
BEER SPONSOR*	\$3,000	Half-Page	Yes	Yes	On Beer Signage

**Foursomes available for an additional \$1,200.*