

 **PBS KVIE**
GOLF CLASSIC
10th Anniversary

JUNE 14, 2021 * SERRANO COUNTRY CLUB

Join area business leaders and golf enthusiasts for a spectacular day of golf, food, drinks and fun when PBS KVIE presents its **10th Anniversary Golf Classic!**

Since 2011, beautiful Serrano Country Club in El Dorado Hills has been the backdrop for the PBS KVIE Golf Classic, where players have hit the links on a world-class course, all while supporting the mission of public television.

Top corporate leaders attend the PBS KVIE Golf Classic. Over 100 high-net worth business leaders typically participate in the day. It's an excellent networking opportunity for all!

In addition to the on-course experience, which will include closest-to-the-pin, longest drive, an attempt to make a hole-in-one for a chance to win a car, and food/drink stops at various tee boxes, players can enjoy a pre-round putting contest, lunch, and a post-tournament networking reception/awards ceremony.

Become a sponsor of the 2021 PBS KVIE Golf Classic and help ensure that everyone in our community can discover ideas, arts, and adventures through PBS KVIE, all while enjoying a great day on the links!



SPONSORSHIP OPPORTUNITIES AND BENEFITS

(INCLUDES FOURSOME AT EVENT)

	Level	Foursomes in Golf Classic	Ad in Golf Classic program	15-second Sponsor Spots on KVIE/KVIE2	Logo on Golf Classic sponsor promo (airs 100's of times)	Logo on all print/online materials	Logo recognition on site
TITLE SPONSOR	\$20,000	2 (+1 for future use at Serrano)	Full Page	300/300	Yes	Yes + Logo on Golf Ball	Event-Wide
GOLD SPONSOR	\$10,000	2	Full Page	120/120	Yes	Yes	Event-Wide
PARTY HOLE SPONSOR	\$7,500	1 + 1 discounted	Half-Page	80/80	Yes	Yes	At location + Vendor Table
SHIRT SPONSOR	\$6,000	SOLD 1 + 1 discounted	Half-Page	25/25	Yes	Yes + Polo Shirt	Yes
HAT SPONSOR*	\$5,000	1	Half-Page	20/20	Yes	Yes + hats	Yes
GAME PACK SPONSOR*	\$5,000	SOLD	Half-page	20/20	Yes	Yes + game packs	Yes
NOVA SPONSOR	\$5,000	1 + 1 discounted	Half-Page	40/40	Yes	Yes	Yes
TACO/TEQUILA SPONSOR	\$3,500	SOLD	Half-Page		Yes	Yes	At location
PUTTING CONTEST	\$3,000	SOLD			Yes	Yes	Practice green
CLOSEST TO THE PIN	\$3,000	1			Yes	Yes	Yes
BALL MARKER SPONSOR	\$3,000	1			Yes	Yes	Ball Marker
LONG DRIVE SPONSOR	\$3,000	1			Yes	Yes	Yes
GOLF CANNON SPONSOR	\$2,500	SOLD 1			Yes	Yes	Yes + Golf Cannon
VENDOR BOOTH + GOLF	\$2,500	1			Yes	Yes	Yes + Vendor-Supplied Materials
DRINK CART SPONSOR	\$2,000	SOLD				Yes	Drink Cart
TEE BOX SPONSOR	\$1,500	1				Text Only Event program	Tee Box

*Pricing good through 4/30/2021

Benefits continued on next page...

SPONSORSHIP OPPORTUNITIES AND BENEFITS

(DOES NOT INCLUDE FOURSOME AT EVENT)

BREAKFAST SPONSOR*

- ✓ Half-page ad in Golf program
- ✓ Logo on all marketing materials (including web)
- ✓ Logo on Golf Classic on-air promo (airs over 100 times)
- ✓ Logo on breakfast signage

INVESTMENT: \$2,500

LUNCH SPONSOR*

- ✓ Half-page ad in Golf Program
- ✓ Logo on all marketing materials (including web)
- ✓ Logo on **SOLD**-air promo (airs over 100 times)
- ✓ Logo on lunch signage

INVESTMENT: \$3,000

BEER SPONSOR*

- ✓ Half-page ad in Golf Program
- ✓ Logo on all marketing materials (including web)
- ✓ Logo on Golf Classic on-air promo (airs over 100 times)
- ✓ Logo on beer signage

INVESTMENT: \$2,500

GOLF BALL SPONSOR*

- ✓ **Your company logo on Pro V1 golf balls**
- ✓ Logo on all marketing materials (including web)
- ✓ Logo on Golf Classic on-air promo (airs over 100 times)
- ✓ Half-page ad in Golf Program

INVESTMENT: \$3,000

VENDOR BOOTH SPONSOR

- ✓ Logo on vendor supplied materials
\$500 investment

***Foursomes available for an additional \$1,000.**