4.1 Local Community Outreach

In what local community outreach or educational activities has your station been involved this year that supports unserved or underserved audiences? Please describe in detail: outcomes, audience served, community response.

In February 2020, in partnership with Solano College SOAR (Students Overcoming Adversity and Recidivism), PBS KVIE hosted a public screening of College Behind Bars, the Lynn Novick and Ken Burns-produced documentary that aired on PBS KVIE in November 2019. After the screenings, attendees were introduced to two alumni of the Bard Prison Initiative, Salih Israil and Tamika Grahm for an intimate panel discussion in Solano Community College theater.

PBS KVIE viewers’ love of Antiques Roadshow was on full display in February 2020 when the Roadshow episode taped in 2019 at Sacramento’s Crocker Art Museum.

Key local services in FY2020 included more than 100 new programs and video segments featuring our region’s arts, celebrating local attractions, and examining important regional issues like education and the environment, history, health and more. KVIE’s locally produced and longest-running original program America’s Heartland, which airs on PBS stations and various other channels across the country and around the world, celebrated its fifteenth season. Other productions like the ViewFinder series, Rob on the Road, Yes We’re Open, KVIE Arts Showcase, Inside California Education, The Journey with Rob Stewart, and Studio Sacramento highlighted the people, places, and...
N/A

4.4 Governance Structure

Please describe your station’s governance structure. Please include information about your station’s Board of Directors, Advisory Boards or Panels, Community Boards or Panels, and the Committee Structure under each of these entities.
Your response should include but is not limited to:
What are the direct and indirect reporting relationships?
What committees are active and what is their function?
Does your Board have an Audit and Finance Committee?
What are the roles and responsibilities of these Boards, Panels and/or Committees? Etc.

KVIE’s board of directors is currently comprised of 18 board members out of a total of 20 possible board members. There are two vacancies. The bylaws provide for a total of 21 board members if there is one designated director (immediate past chair for one year if the term is completed; otherwise the immediate past chair returns as a board member). The board is a self-perpetuating board that receives recommendations from the nominating committee when vacancies arise.
Board meetings are held at least six times per year and last approximately 90 minutes. Board meetings are open to the public except during executive sessions.

4.5 Community Outreach

CPB is interested in learning more about stations’ significant activities planned for the upcoming year – both broadcast and beyond broadcast. What types of on-air programs and off-air activities are you planning in the upcoming year that will connect your station more closely with your community? What goals are you setting in conjunction with these initiatives, and how will you measure your success?

Our goals for the upcoming year include even more community outreach. We would like to host a KVIE table at local in-person events (once available) to collect emails for newsletters, distribute “download PBS app” cards and make the ever-so-important connection between our station and our viewers. We would like to participate in more family-oriented community events such as local fairs, kids expos, and farm-to-fork events. We hope to bring free family-fun to our station and to have more screenings partnering with the community. In the upcoming year, we are hoping to create more virtual community engagements while in-person events remain limited. For example, we hope to...