

 **PBS KVIE**  
**GOLF CLASSIC**  
10th Anniversary

**JUNE 14, 2021 \* SERRANO COUNTRY CLUB**

Join area business leaders and golf enthusiasts for a spectacular day of golf, food, drinks and fun when PBS KVIE presents its **10th Anniversary Golf Classic!**

Since 2011, beautiful Serrano Country Club in El Dorado Hills has been the backdrop for the PBS KVIE Golf Classic, where players have hit the links on a world-class course, all while supporting the mission of public television.

Top corporate leaders attend the PBS KVIE Golf Classic. Over 100 high-net worth business leaders typically participate in the day. It's an excellent networking opportunity for all!

In addition to the on-course experience, which will include closest-to-the-pin, longest drive, an attempt to make a hole-in-one for a chance to win a car, and food/drink stops at various tee boxes, players can enjoy a pre-round putting contest, lunch, and a post-tournament networking reception/awards ceremony.

Become a sponsor of the 2021 PBS KVIE Golf Classic and help ensure that everyone in our community can discover ideas, arts, and adventures through PBS KVIE, all while enjoying a great day on the links!



# SPONSORSHIP OPPORTUNITIES AND BENEFITS

## (INCLUDES FOURSOME AT EVENT)

	Level	Foursomes in Golf Classic	Ad in Golf Classic program	15-second Sponsor Spots on KVIE/KVIE2	Logo on Golf Classic sponsor promo (airs 100's of times)	Logo on all print/online materials	Logo recognition on site
<b>TITLE SPONSOR</b>	\$20,000	2 (+1 for future use at Serrano)	Full Page	300/300	Yes	Yes + Logo on Golf Ball	Event-Wide
<b>GOLD SPONSOR</b>	\$10,000	2	Full Page	120/120	Yes	Yes	Event-Wide
<b>PARTY HOLE SPONSOR</b>	\$7,500	1 + 1 discounted	Half-Page	80/80	Yes	Yes	At location + Vendor Table
<b>SHIRT SPONSOR</b>	\$6,000	<b>SOLD</b> 1 + 1 discounted	Half-Page	25/25	Yes	Yes + Polo Shirt	Yes
<b>HAT SPONSOR*</b>	\$5,000	1	Half-Page	20/20	Yes	Yes + hats	Yes
<b>GAME PACK SPONSOR*</b>	\$5,000	<b>SOLD</b>	Half-page	20/20	Yes	Yes + game packs	Yes
<b>NOVA SPONSOR</b>	\$5,000	1 + 1 discounted	Half-Page	40/40	Yes	Yes	Yes
<b>TACO/TEQUILA SPONSOR</b>	\$3,500	<b>SOLD</b>	Half-Page		Yes	Yes	At location
<b>PUTTING CONTEST</b>	\$3,000	<b>SOLD</b>			Yes	Yes	Practice green
<b>CLOSEST TO THE PIN</b>	\$3,000	1			Yes	Yes	Yes
<b>BALL MARKER SPONSOR</b>	\$3,000	1			Yes	Yes	Ball Marker
<b>LONG DRIVE SPONSOR</b>	\$3,000	1			Yes	Yes	Yes
<b>GOLF CANNON SPONSOR</b>	\$2,500	<b>SOLD</b> 1			Yes	Yes	Yes + Golf Cannon
<b>VENDOR BOOTH + GOLF</b>	\$2,500	1			Yes	Yes	Yes + Vendor-Supplied Materials
<b>DRINK CART SPONSOR</b>	\$2,000	<b>SOLD</b>				Yes	Drink Cart
<b>TEE BOX SPONSOR</b>	\$1,500	1				Text Only Event program	Tee Box

\*Pricing good through 4/30/2021

Benefits continued on next page...

# SPONSORSHIP OPPORTUNITIES AND BENEFITS

(DOES NOT INCLUDE FOURSOME AT EVENT)

## BREAKFAST SPONSOR\*

- ✓ Half-page ad in Golf program
- ✓ Logo on all marketing materials (including web)
- ✓ Logo on Golf Classic on-air promo (airs over 100 times)
- ✓ Logo on breakfast signage

**INVESTMENT: \$2,500**

## LUNCH SPONSOR\*

- ✓ Half-page ad in Golf Program
- ✓ Logo on all marketing materials (including web)
- ✓ Logo on Golf Classic on-air promo (airs over 100 times)
- ✓ Logo on lunch signage

**INVESTMENT: \$3,000**

## BEER SPONSOR\*

- ✓ Half-page ad in Golf Program
- ✓ Logo on all marketing materials (including web)
- ✓ Logo on Golf Classic on-air promo (airs over 100 times)
- ✓ Logo on beer signage

**INVESTMENT: \$2,500**

## GOLF BALL SPONSOR\*

- ✓ **Your company logo on Pro V1 golf balls**
- ✓ Logo on all marketing materials (including web)
- ✓ Logo on Golf Classic on-air promo (airs over 100 times)
- ✓ Half-page ad in Golf Program

**INVESTMENT: \$3,000**

## VENDOR BOOTH SPONSOR

- ✓ Logo on vendor supplied materials  
**\$500 investment**

**\*Foursomes available for an additional \$1,000.**