

KVIE Individual/Family Sponsorship Opportunity



MASTERPIECE on the River Garden Party

This ticketed event will be held April 2, 2017 at the home of KVIE supporter Marcy Friedman. The event will be attended by over 200 KVIE community leaders who support public television.

Event Sponsorship benefits include:

- Recognition in a 10-second spot highlighting the local sponsors of *MASTERPIECE*.
- Recognition on materials related to the event, including (but not limited to) the invitation, evite, web page, and event signage.
- 10 tickets to the *MASTERPIECE* on the River Garden Party.
- Verbal recognition of your sponsorship at the event.

EVENT SPONSORSHIP: \$5,000

MASTERPIECE.



KVIE CORPORATE SPONSORSHIP OPPORTUNITY: MASTERPIECE ON THE RIVER



MASTERPIECE On The River

This ticketed event will be held April 2, 2017 at the home of KVIE supporter Marcy Friedman. The event will be attended by over 200 well-heeled & influential individuals who have discretionary income and support public television.

\$10,000 SPONSORSHIP

EVENT RECOGNITION

All benefits of the \$5,000 MASTERPIECE On The River event recognition (shown below).

ON-AIR RECOGNITION

- 50 :15 sponsor spots at either the open or close of MASTERPIECE on KVIE.
- 50 :15 sponsor spots at either the open or close of MASTERPIECE on KVIE2.

\$5,000 SPONSORSHIP

EVENT RECOGNITION

- Recognition in a 10-second spot highlighting the local sponsors of MASTERPIECE.
- Recognition on all materials related to the event, including (but not limited to) the e-vite, RSVP webpage, event program, and day-of signage.
- 4 tickets to the MASTERPIECE On The River reception.
- Verbal recognition of your sponsorship at the event.

ON-AIR RECOGNITION

- 20 :15 rotator spots from 7pm – 11pm on KVIE (Sponsor must use existing spot, FCC/KVIE compliant).
- 20 :15 rotator spots from 7pm – 11pm on KVIE2

ONLINE RECOGNITION

- Logo recognition in a KVIE weekly e-newsletter as a local corporate sponsor of MASTERPIECE (circulation 50,000+).

KVIE Board of Directors

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MASTERPIECE™

